### CREATING AN ENGLISH COLONY

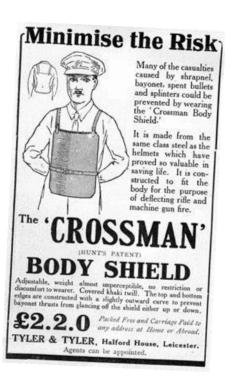
## Newspaper Advertisement

You will create a print advertisement that will be appearing throughout London to create excitement and interest among the local population to leave behind the Old World for an opportunity to come and start a new life in your colony.

Think about the elements of a good advertisement. It captures your attention! It gives you important details. It gets you excited!

Notice how images, short phrases, key information, interesting hooks and different sized fonts are used. Think "short, sweet and interesting" ...





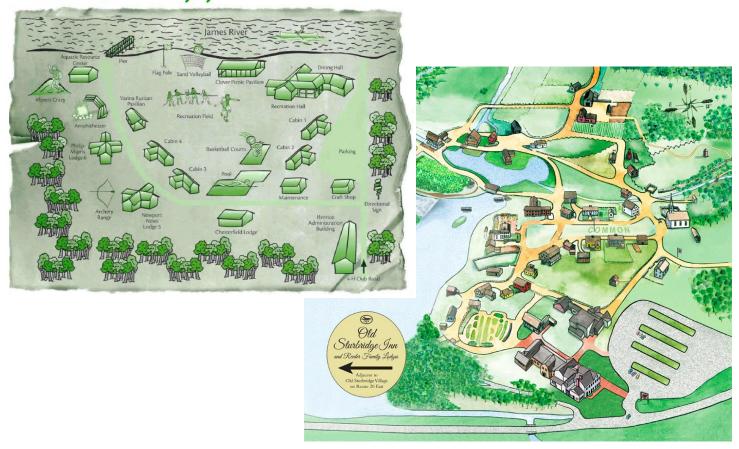


## CREATING AN ENGLISH COLONY

# Detailed Map of your Colony's layout

You will create a detailed map of your settlement. Make sure your map contains the following important details which should be identified and clearly LABELLED.

- A compass rose showing which direction is north
- The location of important buildings such as a church, government offices, homes of the colonists, blacksmith shop, meeting house, supply warehouse, armory, etc.
- The location of any fort walls, bulwarks, defenses
- Farms or other sources of food for the colony
- The source of the colony's drinking water
- Evidence of how the colony makes money. For example, if it is a fishing colony, the relative location to the ocean should be obvious on your map. If it's a mining colony, the location of the mine should be noted
- Building should be drawn to scale and proportionate
- Significant physical features (nearby rivers, bays, etc.) should be noted
- The name of your colony should be clearly visible
- Evidence of transportation how do people travel in and out of your colony? Roads, docks, etc.



#### Our Compus and Lodging