

CREATING AN ENGLISH COLONY

Newspaper Advertisement

You will create a print advertisement that will be appearing throughout London to create excitement and interest among the local population to leave behind the Old World for an opportunity to come and start a new life in your colony.

Think about the elements of a good advertisement. It captures your attention! It gives you important details. It gets you excited!

Notice how images, short phrases, key information, interesting hooks and different sized fonts are used. Think “short, sweet and interesting” ...




New Raleigh CHOPPER®

Wildest high-rise going!

- Dramatic Wedge Chassis
- L-Bucket Dragster Saddle
- Split-T-Bar Power Console
- Special Vinylon Tires
- Chromed Roll Bar
- Sure-Stop Caliper Brakes
- Built-in Kickstand
- Six Brilliant Colors

Pat's Cyclery
412 MAIN ST. 432-3044

Minimise the Risk



Many of the casualties caused by shrapnel, bayonet, spent bullets and splinters could be prevented by wearing the 'Crossman Body Shield.'

It is made from the same class steel as the helmets which have proved so valuable in saving life. It is constructed to fit the body for the purpose of deflecting rifle and machine gun fire.

The 'CROSSMAN' BODY SHIELD

(HUNT'S PATENT)

Adjustable, weight almost imperceptible, no restriction or discomfort to wearer. Covered khaki twill. The top and bottom edges are constructed with a slightly outward curve to prevent bayonet thrusts from glancing off the shield either up or down.

£2.2.0 Packed Free and Carriage Paid to any address at Home or Abroad.

TYLER & TYLER, Halford House, Leicester.
Agents can be appointed.



PURE MILK

From **PINE GROVE DAIRY**
the choice of the management of
The New Goody-Goody Sandwich Shop
1119 FLORIDA AVENUE

Like other leading products Pine Grove Dairy Milk wins first approval with discriminating Tampons. Our dairy is operated according to the most stringent health regulations, producing only the purest, most wholesome products.

Perfectly Pasteurized **PURE JERSEY MILK and CREAM**
"Honest-to-Goodness"
BUTTERMILK and BUTTER

PINE GROVE DAIRY

C. T. ROBERTS, Manager
Plant: 1006 Osborne Ave. Phone S-2312

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Detailed Map of your Colony's layout

You will create a detailed map of your settlement. Make sure your map contains the following important details which should be identified and clearly LABELLED.

- A compass rose showing which direction is north
- The location of important buildings such as a church, government offices, homes of the colonists, blacksmith shop, meeting house, supply warehouse, armory, etc.
- The location of any fort walls, bulwarks, defenses
- Farms or other sources of food for the colony
- The source of the colony's drinking water
- Evidence of how the colony makes money. For example, if it is a fishing colony, the relative location to the ocean should be obvious on your map. If it's a mining colony, the location of the mine should be noted
- Building should be drawn to scale and proportionate
- Significant physical features (nearby rivers, bays, etc.) should be noted
- The name of your colony should be clearly visible
- Evidence of transportation – how do people travel in and out of your colony? Roads, docks, etc.

Our Campus and Lodging

